

# GOLDRUSH CAPITAL SERVICES PRIVATE LIMITED

Financial Solution for Better Tomorrow

RANK DOES NOT CONFER PRIVILEGE OR GIVE POWER. IT IMPOSES RESPONSIBILITY!



## ABOUT Us

Goldrush Capital Services Pvt. Ltd. incorporated in 2007 by a group of experienced professionals is a trusted advisor to many large to medium business entities in the country. We work with leading business houses providing services in the field of business advisory through our offices in New Delhi and Mumbai. Our services encompass Debt Syndication; Trade Finance; Real Estate funding; Short term funding; Special situation fund; Acquisitions & Mergers; Investment banking advisory; Private Equity advisory etc.

We have deep functional and industry expertise. Our team of dedicated professionals is intensely and perpetually client-focused. Our scale, scope, and knowledge enable us to deeply understand the problems of our clients & to offer the best suitable solution supported through integrity, team work & the quality of execution which stands us apart on advisory scene.

Goldrush Capital Services strives to be the most trusted partner and catalyst in progress of the corporate world by providing complete accounting and financial solutions with client focused approach at its best, leading to a huge client network with the prime objective of attainment of progress and prosperity in togetherness.

We believe that our value driven services rendered to our clients work as big catalyst in their success.



## OUR SERVICES

CORPORATE FINANCE

> WORKING CAPITAL FACILITIES

PROJECT FINANCE

TERM LOAN

CORPORATE LOAN

> REAL ESTATE FUNDING

EXTERNAL COMMERCIAL BORROWING INVESTMENT BANKING

PRIVATE EQUITY

MERGERS AND ACQUISITIONS

PROMOTERS FUNDING

MEZZANINE FUNDING

AQUISITION FUNDING ADVISORY SERVICES

> BUSINESS ADVISORY

TEV STUDIES

DUE DILIGENCE STRESSED ASSET MANAGEMENT

> DEBT RESTRUCTURING/ CDR PACKAGES

NPA RESOLUTION TRADE FINANCE

FACTORING

BUYER'S CREDIT

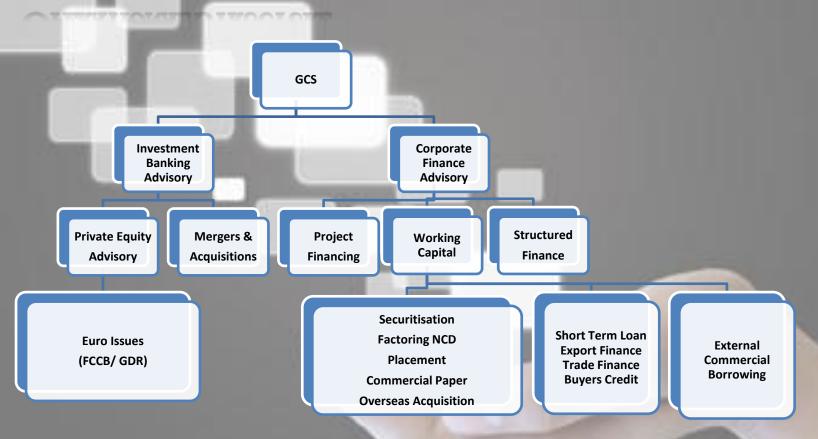
FORFEITING

TREASURY MANAGEMENT

> COMMERCIAL PAPER

NON CONVERTIBLE DEBENTURE

# OPERATIONAL STRUCTURE





# SYNDICATION

<u>SEGMENT</u>	<u>DESCRIPTION</u>					
INFRASTRUCTURE  Cost of the project Rs. 3500 Crores	BOT, Annuity Model, Project in Karnataka having total stretch of 150 kms BOT, Annuity model Project in MP, having total stretch of 90 kms BOT, Toll model project in Punjab, having total stretch of 120 kms BOT, Toll model project in Gujarat, having total stretch of 100 kms Highway project in Uttarakhand Rajasthan-Border- Fatehpur project. in Rajasthan Many social Infrastructure projects like building of 100 to 500 bedded Super Specialty Hospitals Building of schools Medical Colleges etc. Development of sewerage infrastructures					
RENEWABLE ENERGY-SOLAR POWER  Cost of the project Rs. 2500 Crores	Aravali solar power project of 5 MW  Photovoltaic solar cell power project  Solar Power plant of 10 MW in Assam  Solar Power plant of 3.5 MW at Uttarakhand  MW solar power project at MP					



# SYNDICATION

<u>SEGMENT</u>	<u>DESCRIPTION</u>
REAL ESTATE-COMMERCIAL  Cost of the project Rs. 2000 Crores	<ul> <li>Lease Rental discounting of largest mall at Bangalore.</li> <li>Commercial Shopping cum multiplex project by renowned group of Delhi.</li> <li>Five Star Hotel project of renowned group at Lucknow.</li> <li>Banquet halls and Hotel project at Ghaziabad.</li> <li>Multiplex cum service apartment and hotel project at Dehradun.</li> </ul>
FOOD PROCESSING  Cost of the project Rs. 1500 Crores	Capacity enhancement of dairy plant at Kanpur  New dairy product processing plant establishment at Uttar Pradesh.  Rice milling capacity enhancement project at Uttar Pradesh.  New Rice milling plant at Uttar Pradesh.  Sugar processing unit at Karnataka.
TECHNOLOGY  Cost of the project Rs. 1200 Crores	■Working Capital Requirement for international business expansion ■Term Loan and Working capital requirement for setting up manufacturing unit at NCR.



# Syndication

<u>SEGMENT</u>	<u>DESCRIPTION</u>				
METAL AND MINING	<ul> <li>Working capital of Orissa Mining and Minerals.</li> <li>Working Capital for Aluminum metal processing plant</li> <li>Working Capital for oil plant at RIICO, Alwar.</li> <li>Working Capital requirement of Led Metal processing plant at Uttarakhand and Rajasthan.</li> </ul>				
TEXTILES	■Working capital requirement of a renowned Family clothing brand. ■New Cotton milling plant of capacity 6000 MT per annum at Maharashtra.				
TRADING	<ul> <li>Working Capital Finance projects of food grains trader</li> <li>Bullion and Metal traders working capital finance</li> <li>Scrap, sanitary ware and other misc. items traders working capital finance.</li> </ul>				



# TECHNO-ECONOMIC STUDIES

<u>PROJECT</u>	<u>SECTOR</u>	<u>LOCATION</u>	PROJECT COST	TERM LOAN
RESIDENTIAL HOUSING	Real Estate	Noida	460.37 Crores	200.00 Crores
HOTEL AND BANQUET HALL	Hospitality	Lucknow	378.08 Crores	266.85 Crores
TEACHING HOSPITAL &MEDICAL COLLEGE	Education Infrastructure	Bareilly	370.00 Crores	250.00 Crores
RESIDENTIAL HOUSING PROJECT	Real Estate	Gurgaon	349.20 Crores	235.00 Crores
GENERAL HOSPITAL AND MEDICAL COLLEGE	Education Infrastructure	Patna	345.48 Crores	201.00 Crores
MULTI-PURPOSE COMMERCIAL	Infrastructure	Dehradun	300.00 Crores	240.00 Crores
FIVE STAR HOTEL	Commercial	Lucknow	278.08 Crores	166.85 Crores
RESIDENTIAL HOUSING PROJECT	Panchkula	Panchkula	180.65 Crores	110.00 Crores
MANUFACTURING	Pharmaceuticals	Alwar	150.20 Crores	105.00 Crores
RESIDENTIAL HOUSING	Real Estate	Dharudhera	121.68 Crores	30.00 Crores
MANUFACTURING	Metal Processing	Delhi	95.00 Crores	65.00Crores
RESTRUCTURING	Real Estate & Manufacturing	Delhi	50.00 Crores	50.00 Crores
COTTON MILLING	Textiles	Maharashtra	50.00 Crores	35.00 Crores



## EMPANELMENT



बैंक ऑफ़ इंडिया Bank of India

Relationships beyond banking.



**Corporation Bank** 





बैंक ऑफ महाराष्ट्र Bank of Maharashtra

भारत सरकार का उद्यम

एक परिवार एक बैंक



VIJAYA BANK (A Government of India Undertaking)

ANDHRA BANK

A friend you can bank upon



Punjab & Sind Bank











# OUR TEAM

**BOARD OF DIRECTORS** 

#### MEHMOOD KHAN

**Managing Director** 

Qualified as a MBA (Finance), Mehmood Khan is a man of exemplary vision and strong professional commitment. He is highly proficient with over 12 years of experience in Providing Services in corporate Finance, Fund Syndication and Investment Banking Advisory

#### N. A. SIDDIQUI

Director

A Fellow Member of the Institute of Chartered Accountants of India, N. A. Siddiqui has more than 20 years of experience which includes in acting as a Tax Advisory, Corporate financing, Fund syndication and Investment banking.

#### VINAY PANDEY

Director

Qualified as a Chartered Accountant from Institute of Chartered Accountants of India, a Company Secretary and a Law Graduate from Delhi University. Vinay Pandey had been associated with Bank of America and ICICI Bank earlier & having an experience of more than 10 years.

#### SUHAIL SHEIKH

Director

Qualified Masters in as a Marketing Management from NMIMS. He has ~23 years of work experience in banking and financial services. He has 16 years of experience in private banking, banking Investment and structured finance for large clients in Real estate and logistics sectors.

#### ADVISORY BOARD

## <u>DR. R.S.</u> <u>RATHORE</u>

Chief Mentor

A Former Special Secretary, Ministry of Finance, Government of India and Chairman, Central Board of Direct Taxes. He has also served as the Chairman, Bank of Rajasthan for three year.

#### ADITYA KASHYAP

Director (Investment Banking)

A Post Graduate in Sociology, he is a Mumbai based entrepreneur and Ex Senior Management Banker has got over 25 years of experience in different type of financial products. Aditya is a qualified Actor & Director from Delhi & Running a Non Profitable Cultural NGO.

#### T.R. CHAWLA

Chief Strategic Advisor

TR Chawla, a career commercial banker for 37+ years, has outstanding track record in handling banking businesses, at various levels of hierarchy in the Bank(s).

#### VIKAS ARORA

Senior Advisor

investment career banker for 15+ years, has outstanding track record in advising businesses, across diverse sectors growth stages, and execute complex finance corporate in transactions both public private and markets.

#### C.P.BHARDWAJ

Senior Advisor

Chander Parkash Bhardwaj – has over 20 years of experience in the Banking & Project Financial Services sector with vast knowledge of infrastructure field in business and transaction advisory.



# OUR TEAM

#### KEY EXECUTION TEAM

#### SATISH GOEL

**President** 

He is a top banker superannuated as General Manager from Bank of India, a leading public sector bank, in December 2011 after having a successful career of 39 years.

#### U. S. SINGH

Head Planning & Development

Qualified as M.Sc, He is a Retired General Manager UCO Bank, having more than 33 years valuable experience of functioning in diverse atmosphere in top managerial positions.

#### S.N. CHOPRA

Head Operations & Strategy

S.N. Chopra- Retired in Aug, 2014 as General Manager leading the Corporate Strategy and Planning department at the bank, he also acted as Field General Manager for one year.

#### AJAY KATHURIA

Head Special Asset Management

He is qualified MBA, CAIIB & LLB, having an experience of more than 35 years, a Rank holder from Delhi University in MSc. Physics & research publication equivalent to PhD in International Journals of repute.

#### VINAY KUMAR

**Head Debt Restructuring** 

Retired as GM from PNB after having a successful career of 37 years. He is having an specialization in restructuring of stressed accounts, recovery of NPA etc.

#### M. KABIR

Sr. Vice President (Operations & Execution)

A BHU alumni, M. Kabir started his career with the State Government of Uttar Pradesh in the Audit & Accounts from the year 1969 till 1975. In 1976, he moved to a renowned private sector company-Geep Industrial Syndicate Limited

#### M. HASAN

Vice President (Operations)

M. Hasan has started his career with a company manufacturing Electronics office Automation in the year 1987. Then he later worked with many private sector companies. He joined Goldrush Capital Services in 2007.

#### FARAH KHAN

Deputy Vice President (Business Development)

Qualified as MBA
Finance and a Gold
Medallist in Bachelor of
Science from Jamia
University, she is having
more than 8 years of
experience in Debt
Syndication and Project
Finance.

#### FAISAL WALEED

**Vice President** 

He is a Master of Finance graduate from A.M.U and also holds Executive MBA from prestigious Indian Institute of Management (Calcutta). He has career spanning more than 13 years in various top notch banks in U.A.E as a Corporate Investment Banker.

### <u>HARSH</u> BHARDWAJ

Deputy Vice President

Qualified from IIM(S). He has also cleared all levels of CFA, USA in consecutive attempts. Harsh has an experience of more than 4 years in the investment banking domain with specialization in project finance, debt syndication and restructuring mandates.



#### **WORKING CAPITAL FINANCE**

Provides short term capital to fund the gaps in the operations of business cycle. It normally involves:

- Forecasting working capital requirement
- Preparation of CMA data
- Preparation of applications/proposal for bank(s)
- Advising/Assisting clients in negotiation on pricing, concessions, security etc. with bank(s)
- Assisting client on documentation and disbursement.

#### PRE AND POST SHIPPMENT FUNDING

Short term, pre-shipment financing enables exporters to procure raw materials for the manufacturing of finished goods for export. The facility is available both in INR and in major foreign currencies to exporters, to enable the exporters to be competent in the global market.

Short term, post-sale financing provided to the exporter makes them provide liquidity during the credit period permitted to the overseas buyers to make payment. The facility is available both in Indian Rupee and in major foreign currencies to Exporters, enabling the exporters to compete in global market.



#### **PROJECT FINANCE**

Long term financing of commercially viable projects based upon the projected cash flows of the project rather than the balance sheets of the project sponsors. Usually, a project financing structure involves:

- •Preparation of project reports, financial statements
- •Analysis of financial viability of the project, negotiation with banks/Institution for terms
- •Assistance in deciding the appropriate pricing structure/security offered for the proposed transaction
- •Assisting client on documentation and disbursement.

### TERM LOAN

Term Loan for a specific purpose like acquiring equipment/machinery, capex for balancing of capacities, modernization etc. having specified repayment schedule and a floating/fixed interest rate for medium to long term period on specific/sharing of securities.

### **CORPORATE LOAN**

Loans are both short and medium term in nature. Short term finance is raised to meet occasional liquidity constraints and is usually provided for a period of upto 12 months. In specific cases, the period may extend beyond 12 months on merits of the case.



#### **REAL ESTATE FUNDING**

Projects related to group housing schemes, commercial properties for non-industrial activities come under real estate funding. Our services involve:

- •Preparation of project reports, financial statements,
- •Analysis of financial viability of the project, negotiation with banks/Institution for terms,
- •Assistance in deciding the appropriate pricing structure/security offered for the proposed transaction,
- •Assisting client on documentation and disbursement.

#### EXTERNAL COMMERCIAL BORROWING

The foreign currency borrowings raised by the Indian Corporate from confirmed banking sources outside India are called "External Commercial Borrowings" (ECBs). Our Services include:

- •Identification of Lending Institution.
- •Advising client on ECB fund raising as per latest RBI guidelines.
- •Assisting company in completion of necessary documentation exercise.



## Advisory Services

### **PRIVATE EQUITY**

- •The complexities of the private equity are sorted out by our advisors by ensuring to deal with private equity issues of the right time to ensure successful completion.
- •Negotiation with Investor on Valuation for our client.
- •Goldrush involvement in equity transactions hall range from assisting management teams in business planning, to assessing key issues to bead dressed in a transaction, complete advisory on deal tactics and negotiations.
- •Goldrush promoter's has experience of handling successful Private Equity Transaction and scope of the services is as under:
- •Preparation of Information memorandum.
- •Road show and Investor Short listing, holding initial discussion with investor.
- •Negotiation for finalization of commercial Term sheet, Co-ordination with client and investor for due diligence process.



#### **MERGERS&ACQUISITIONS**

Our mergers and acquisitions services to companies requiring advice are:

- •Developing the sales strategy as well as establishing price expectations and realistic valuation parameters.
- •Involving tax and industry focused professionals to assist in developing the most beneficial environment for the sale.
- •Identifying and assessing prospective purchasers in your sector, nationally and internationally using our worldwide network.
- •Advising and assisting on the drafting of the disposal information memorandum.
- •Assisting with negotiations and guiding the transaction through to closure.

#### **PROMOTER'S FUNDING**

The financing is usually done against collateral of shares held by the promoter or Group Company for a period varying from 6-36 months. The transaction helps in unlocking the value of promoter share holding by raising additional funds. It is mostly done to enable promoters to raise their stake in the company.

#### **MEZZANINE FUNDING**

It is a subordinated debt or preferred equity instrument that represents a claim on a company's assets which is senior only to that of the common shares. It can be structured either as debtor preferred stock and can be completed through a variety of different structures based on the specific objectives of the transaction and the existing capital structure in place at the company.



#### **ACQUISITION FUNDING**

There has been a significant increase in the number of acquisitions by Indian companies, both domestic as well as overseas. Acquisition financing plays a critical role in the success of inorganic growth planned by the acquirer. Based on each client's unique requirements, we advise on acquisition financing through appropriate financing structures.

## **BUSINESS ADVISORY**

Businesses have their ups and downs. Given that, companies need to review their capital structure on a regular basis to ensure that they meet their commitments across all business cycles. We work with our clients to review their capital structure and offer services to enable them to meet their financial commitments like:

- •Debt swapping with limits enhancement
- •Reduction of Interest Costs
- •Realignment of Repayment Schedules
- •One Time Settlements
- •Debt Restructuring
- •CDR schemes for weak units in multiple/consortium banking arrangement.
- •Rehabilitation schemes for weak units in sole banking.



## TREASURY MANAGEMENT

#### **COMMERCIAL PAPER**

Commercial Paper is a rated, unsecured money market security issued by corporate, NBFCs, Fis and PDs at discount in the form of insurance promissory note as a privately placed instrument with a fixed maturity of 7 days to a maximum of 1year. It can be mainly subscribed by Banks, FI,Insurance Companies FIIs and Mutual Funds. CP can be issued by issuers having ratings assigned by CRISIL,ICRA,FITCH and CARE, our services include:

- •Identification of Banks/Institutions
- •Negotiation for best pricing on the instrument for client.

#### **NON CONVERTIBLE DEBENTURES**

#### Our Services include:

- •Preparation of Information Memorandum.
- •Negotiation with funding Institution.
- Advising client on listing of debt instrument with stock exchange.



## TRADE FINANCE

### **FACTORING**

Factoring is the process of purchasing invoices from a business at a certain discount. We provide financing service to small and medium-sized companies who need cash. It is a low value short term financing form. It involves the purchase of invoices. After shipping of your goods or services, the factor purchases the invoices, and advances cash to your company and provide liquid assets to small business. In fact banks have strict criteria when lending money so it is difficult for these companies to obtain loans.

#### **BUYER'S CREDIT**

As an importer, one can avail Buyers Credit facility at very competitive rates. You can make the import payment to your overseas supplier by availing the buyer's credit and can repay the lender at a later date. The funding is arranged from our overseas network branches and you can avail this service in major currencies.



## TRADE FINANCE

### **FORFEITING**

Forfeiting is the purchase of a series of credit instruments such as drafts, bills of exchange, other freely negotiable instruments on a non recourse basis. Non recourse means that if the importer does not pay, the forfeiter cannot recover payment from the exporter.

### TRADE FINANCING

The exporter gets immediate cash on presentation of relevant documents and the importer is liable for the cost of the contract and receives credit for "x" years and at certain percent interest.

The forfeiter deducts interest at an agreed rate for credit period. The debt instruments are drawn by the exporter, accepted by the importer, and will bear an unconditional guarantee, issue by the importer's bank. The forfeiter takes over responsibility for claiming the debt from the importer. The forfeiter holds the notes until maturity, or sells them to another investor. The holder of the notes presents each note to the bank at which they are payable, as it falls due.



## INDUSTRY EXPERTISE

Automobiles and Auto Ancillaries

Chemicals

Consumer Durable

Consultancy Support

Education& Welfare

**Electronics** 

Energy

**FMCG** 

Food Processing

Infrastructure

Manufacturing

Media

**Pharmaceuticals** 

Real Estate & Construction

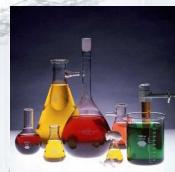
Retailing & Distribution

Software & Information Technology

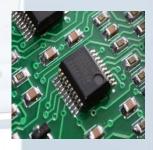
**Telecommunications** 

Trading

Travel, Tourism & Leisure



















# OUR CLIENTAGE









































### Our Presence HIMACHAL UTTABAKHAND New Delhi UTTAR Nepal Kathmandu SIKKIM Bhutan RAJASTHAN Lucknow MEGHALAY Bangladesh' JHARKHAND BAT X India Ahmedabad Surat ODISHA HARASHTRA Mumbar NGANA Hyderabad GOA ANDHRA KARNATAKA Ben Juru Bay of Bengal Chennai oMysuru TAMIL NADU Kochi. KERALA

## Reach us...

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J.B. Nagar, Andheri (E)

MUMBAI - 400059 Tel. 022-28327294

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#### Chandigarh:

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#### Paina:

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